

JASON MORGAN

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🐦 @jaymorgan

2009-2011 CATAPULT MARKETING

SR. ART DIRECTOR

As creative lead, used technology background to facilitate communication between creative and technology teams to drive innovation for new projects and increase client visibility on brands such as Intel, Cesar Canine Cuisine, Avon Walks for Breast Cancer, Subway Restaurants and Dannon.

- Lead a team of designers and copywriters on day to day maintenance and seasonal promotions for Cesar Canine Cuisine
- Served as lead designer and developer on key agency projects
- Designed and developed innovative ways for clients to engage their customers through the ever changing landscape of social media
- Increased Avon's efficiency reaching targets via digital media through clearer more direct messaging
- Won 19 industry awards from W3 Awards, Webby Awards, OMMA, IMA, and Reggie Awards
- Designed Catapult's first mobile website for Rosemount Estates

TO VIEW **PORTFOLIO**
VISIT **JMORGAN.WS**

FUN FACTS

🏆 **19**
AWARDS
FROM 2008-2010

2001-2009 FREELANCE

DESIGNER AND FLASH DEVELOPER

Assisted agencies with multi-faceted projects including CD-ROM UI development, interactive websites, video animations and sequencing, with years of experience working with Flash and Actionscript.

- Worked with Ryan iDirect Team at Associate Creative Directors level to deliver websites and CD-ROMs for numerous clients including Heineken USA and Campbell's Soup
- Developed repeat clientele base with multiple agencies including Ryan iDirect, Dakota Group, Circle 1 Marketing, Marketing Drive: d drive and Awayke Media by meeting the clients' needs on time and within budget
- Designed and developed 5 agency websites in the Wilton/Norwalk area

💰 **0%**
TOTAL PERCENT
OF **CAREER EARNINGS**
FROM PRINT WORK

2001-2005 PAIER COLLEGE OF ART

PROFESSOR

Taught Flash animation, web design, and advertising design courses at private art college.

- Cultivated a compelling learning environment to maximize students' experience
- Introduced new media technologies into curriculum
- Pursued up-to-date techniques and technologies for class expansion
- Initiated new web design class

🏍️ **2**
NUMBER OF
MOTORCYCLES
REPAIRED
IN DINING ROOM

1999-2001 STUDIO 3 MEDIA GROUP DESIGNER AND FOUNDER

Fully managed lifecycle of multimedia design, development and programming projects. Contributed to diverse projects including websites, dynamic-driven Flash presentations, CD-ROMs and video presentations. Hired and supervised freelancers. Orchestrated client relations and project organization.

- Partnered to a build small multimedia design firm from ground up to \$250,000 revenues in first year
- Developed clientele base including Nuevis Corp., Dictaphone, EMCOR Group, Roadrunner Records, Modem Media, and Buck Consulting
- Consistently fulfilled project goals under tight deadlines and budgets

🐎 **5**
NUMBER OF
AGENCY WEBSITES
DESIGNED

❄️ **YEARS SPENT**
35 **1**
HATING **LOVING**
S N O W **SNOWBOARDING**

.edu

Paier College of Art

Bachelor of Fine Arts, in Advertising Design - 1998